



MM

MADISON MOSLEY

MULTIMEDIA JOURNALIST

SKILLS

COMPUTER

Adobe Audition
Adobe Lightroom
Adobe Photoshop
Adobe Premiere
Final Cut Pro 7 & X
HDMI

SOCIAL MEDIA

Facebook
Hootsuite
Instagram
LinkedIn
Pinterest
Planoly
Snapchat
TikTok
Tumblr
Twitter
Youtube

CAMERAS

DSLRs
JVC 800
Sony nxcam

CONTACT

P: (480)-547-0764
E: madison.rd.mosley@gmail.com
W: www.maddimosley.com

WORK EXPERIENCE

REPORTER, VIDEOGRAPHER, PRODUCER

Lady Gaga's Channel Kindness & Born This Way Foundation | Jan. 2018 - Present
Black Girl Magic Phoenix, Non-Profit | March 2017 - Dec. 2019
PhxSoul.com PhxSoul.tv | March 2017 - May 2018
AZ Men's Health & Wellness Expo | Feb. 2017 - May 2018

SPARKPOINT STUDIO

Social Media Coordinator | Feb, 2021 – Oct. 2021

- Daily social posting + weekly planning
- Event Planning + Marketing
- Executing paid sponsorship campaigns
 - Netflix, Peacock + more
- Managing influencer and community relations with senior team
- Managing our portfolio of social media accounts daily

TAKE IT EASLEY PRODUCTIONS

Production Assistant | Jan. 2017- Jan. 2018

- Communication facilitator on set between all people involved in projects
- Performed all tasks, on and off set, as required by actor/director/producer

ACE COMIC CON

Video Editor | Jan. 2018

- Edited long and short form videos of celebrity panelists during conference
- Worked within strict program guides and scheduling deadlines

ST. VINCENT DE PAUL

Medical Spanish Interpreter & Scribe | Jan. 2018 - May 2018

- Served as an interpreter and scribe for the patients and doctors within the medical clinic
- Performed data entry and mailing using AthenaNet healthcare system

GREEN LIVING MAGAZINE

Editorial Intern | Jan. 2018 - May 2018

- Created web posts with WordPress
- Gathered content for beats in the magazine
- Videood at launch parties and events
- Wrote featured articles, blogs and blurbs in the magazine, social media and company website

KAET CRONKITE NEWS

Digital Desk | Aug. 2017 - Dec.2017

- Wrote, edited and produced a bi-weekly podcast, with audio, visuals and text for a digital format
- Researched potential stories and guests, conducted interviews, and scheduled podcast appearances

KASC BLAZE RADIO

On-Air Talent, Assistant & Executive Producer | Aug. 2016 - May 2018

- Administered daily functions of broadcast and production at the radio station
- Wrote and edited programs, scripts, and news stories
- Researched potential stories and guests, conducted interviews, and scheduled radio appearances
- Designed, scheduled, produced, and monitored live or pre-recorded radio shows

SPARKPOINT STUDIO

Social Media & Content Intern | June 2016 – Aug. 2016

- Executed client brand growth using PR, social media and content management strategies
- Worked for Academy Award-winning visual effects designers from Sony and Dreamworks, debut and beloved authors, large publishers, beauty brands, and one of the largest women's online magazines with 41 million engaged viewers.

KAJM-FM MEGA 104.3 & 101.1 THE BEAT

Promotions & Marketing Department | Aug. 2016 - Dec. 2016

- Responsible for promotional giveaways by community and listener participation
- Prepared equipment for promotional events
- Performed data entry task, mailing and general duties of promotion projects

MASTER OF CEREMONY

MC/DJ | Aug. 2009 - Present

- Specialize and provide entertainment in a variety of occasions, such as weddings, corporate events, community fundraisers, talent shows and themed parties
- Coordinate with event planners to design custom playlists and event activities

FEED MY STARVING CHILDREN

Volunteer Program Facilitator | Feb. 2016 - Nov. 2020

- Host and direct large volunteer groups of youth and adults in packaging Feed My Starving Children (FMSC) food product, creating a positive experience for volunteers.
- Label inventory, palletize boxes, prepare pallets for shipment and use a pallet jack
- Assist with site initiatives and special projects, such as planning events, calling group leaders, implementing safety processes, handling MarketPlace™ inventory, reorganizing materials or training peers.

EDUCATION

BACHELOR OF ARTS IN JOURNALISM & BROADCASTING SPANISH MINOR FROM THE COLLEGE OF LIBERAL ARTS & SCIENCES

Arizona State University | May 2018

The Walter Cronkite School of Journalism and Mass Communication

PROFESSIONAL ORGANIZATIONS

NATIONAL ASSOCIATION OF BLACK JOURNALISTS Member
